



Bay Area Medical Device Conference

Tuesday, March 30th, 2010

Objective

- ❖ Provide a forum for Bay Area medical device professionals to interact and network.
- ❖ Provide a cross-sectional view of the medical device industry to expose the big picture
- ❖ Develop closer interactions between SJSU's Biomedical Devices program and the surrounding medical device industry.

Target Audience

Bay Area medical device professionals at all levels with a focus on the local industry. Approx 120 attendees.

Date and Venue

March 30, 2010

San José State University Engineering Auditorium and/or
Engineering Alumni Conference Center

Format

One-day conference, 9:00 a.m. ~ 5:00 p.m., no parallel sessions

Registration, 8:00 a.m.

Continental breakfast - 8:00am; Buffet lunch - 12:00pm

Wine and cheese reception/Poster session - 5:00 p.m.~6:30 p.m.

Lecture Topics and Speakers (tentative)

Entrepreneurial emphasis

Twelve speakers from industry; 20 min talk, 10 min Q&A each

- ❖ VC Funding
- ❖ Alternative Stent Alloys
- ❖ Animal Models
- ❖ IP Litigation/Prosecution
- ❖ Drug-Device Interactions
- ❖ Emerging Technologies
- ❖ Clinical and Regulatory Issues
- ❖ Animal Models/Preclinical
- ❖ Neuropacing/stimulation
- ❖ Biomaterial Surface Characteristics
- ❖ Modeling
- ❖ Biomaterials Session

Sponsorship Opportunity	\$1,000 "Silver" Tier	\$2,000 "Gold" Tier	\$3,000 "Platinum" Tier
Logo on Abstracts CD/DVD			❖
Ad banner	❖	❖	❖
Coat and bag check		❖	❖
Badge holder and lanyard			❖
Promotional pens (1 sponsor)			❖
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Full page tab divider in Program			❖
Half page tab divider in Program	❖	❖	
Sessions Refreshment Breaks	❖	❖	❖
Continental breakfast sponsor	❖		
Buffet lunch sponsor		❖	
Wine & cheese reception sponsor			❖
Exhibit booth/table	❖	❖	❖
Complimentary admission (qty)	1	2	3



On behalf of the SJSU-BMES, thank you for your sponsorship consideration!

